

Документ подписан простой электронной подписью
Информация о владельце:
ФИО: Куижева Саида Казбековна
Должность: Ректор
Дата подписания: 13.04.2021 14:42:05
Уникальный программный ключ:
71183e1134ef9cfa69b206d480271b3c1a975e6f

МИНОБРНАУКИ РОССИИ

**Федеральное государственное бюджетное образовательное учреждение
высшего образования**

«Майкопский государственный технологический университет»

Политехнический колледж

Предметная (цикловая) комиссия иностранных языков



**Фонд оценочных средств
измерения уровня освоения студентами
дисциплины ОП. 03 Иностранный язык (английский) в сфере профессиональной
коммуникации
специальности 43.02.10 Туризм**


Одобрено предметной (цикловой комиссией) гуманитарных и естественнонаучных дисциплин

Председатель цикловой комиссии
 С.Н. Шхапацева

Протокол № 10 от 15.06 2020 г.

Составлено на основе ФГОС СПО и учебного плана МГТУ по специальности 43.02.10 Туризм

Зам. директора
по учебно-методической работе

 Ф.А. Топольян
« 28 » 08 2020 г.

Разработчики:
Беречетова З.Е.


(подпись)

- преподаватель первой категории
политехнического колледжа МГТУ

1. Паспорт фонда оценочных средств

Оценочные средства предназначены для контроля и оценки образовательных достижений обучающихся, освоивших программу дисциплины **Иностранный язык (английский) в сфере профессиональной коммуникации**

Фонд оценочных средств включает контрольные материалы для проведения **текущего контроля** в форме устного опроса, выполнения практических заданий, тестирования и **промежуточной аттестации** в форме зачета.

1.1 Перечень формируемых компетенций

Код компетенции	Содержание компетенции	Компонентный состав компетенций (номера из перечня)	
		Знает:	Умеет:
ОК 1	ОК 1. Понимать сущность и социальную значимость своей будущей профессии, проявлять к ней устойчивый интерес.	1	1,2,3
ОК 2.	ОК 2. Организовывать собственную деятельность, выбирать типовые методы и способы выполнения профессиональных задач, оценивать их эффективность и качество.	1	1,2,3
ОК 3	ОК 3. Принимать решения в стандартных и нестандартных ситуациях и нести за них ответственность.	1	1,2,3
ОК 4	ОК 4. Осуществлять поиск и использование информации, необходимой для эффективного выполнения профессиональных задач, профессионального и личностного развития.	1	1,2,3
ОК 5	ОК 5. Использовать информационно-коммуникационные технологии в профессиональной деятельности.	1	1,2,3
ОК6	ОК 6. Работать в коллективе и команде, эффективно общаться с коллегами, руководством, потребителями.	1	1,2,3
ОК7	ОК 7. Брать на себя ответственность за работу членов команды (подчиненных), результат выполнения заданий.	1	1,2,3
ОК8	ОК 8. Самостоятельно определять задачи профессионального и личностного развития, заниматься самообразованием, осознанно планировать повышение квалификации.	1	1,2,3
ОК9	ОК 9. Ориентироваться в условиях частой смены технологий в профессиональной	1	1,2,3

	деятельности.		
ПК 1.2.	ПК 1.2. Информировать потребителя о туристских продуктах.	1	1,2,3
ПК 1.4.	ПК 1.4. Рассчитывать стоимость турпакета в соответствии с заявкой потребителя.	1	1,2,3
ПК 2.2.	ПК 2.2. Инструктировать туристов о правилах поведения на маршруте.	1	1,2,3
ПК 2.5.	ПК 2.5. Контролировать качество обслуживания туристов принимающей стороной.	1	1,2,3
ПК 3.2.	ПК 3.2. Формировать туристский продукт.	1	1,2,3

Перечень требуемого компонентного состава компетенций

В результате освоения дисциплины студенты должны:

Уметь:

У1 Общаться (устно и письменно) на иностранном языке на профессиональные и повседневные темы.

У2 Переводить (со словарем) иностранные тексты профессиональной направленности.

У3 Самостоятельно совершенствовать устную и письменную речь, пополнять словарный запас.

Знать:

З1 Лексический (1200-1400 лексических единиц) и грамматический минимум, необходимый для чтения и перевода (со словарем) иностранных текстов профессиональной направленности.

Этапы формирования компетенций

2 курс

№ раздела	Раздел/тема дисциплины	Виды работ		Код компетенции	Конкретизация компетенций (знания, умения, практический опыт)
		Аудиторная	СРС		
1.	Тема 1. Туристская индустрия	Устный опрос.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
1.1	Люди в туризме.	Чтение и перевод	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
1.3	Люди, работающие в туризме.	Монологические и диалогические	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3

		высказывания. Лексико-грамматические упражнения.			
1.4	Основы профессиональной деятельности.	Контрольная работа.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
2.	Туроператор. Тур агент	Устный опрос. Монологические и диалогические высказывания. Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
2.1	Составление туров.	Чтение и перевод	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
2.2	Продажа.	Устный опрос.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
2.3	Реклама.	Чтение и перевод текста.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
2.4	Оптово-розничные продавцы.	Монологические и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
2.5	Реализация тур услуг.	Лексико-грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
3.	Тур менеджер.	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
3.1	Особенности работы тур менеджера	Устный опрос.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
3.2	Подборка штата сотрудников.	Монологические и	Сообщение по теме	ОК1-9;	Знать: : З1

		диалогические высказывания.		ПК1.2;1.4;2.2;2.5;3.2	У1-3
3.3	Цены и скидки.	Устный опрос. Монологическое и диалогические высказывания. Грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
3.4	Продвижение тур продуктов на рынок.	Грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
4.	Тур гид	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
4.1	Организация работы тур гидов. Личностные качества тур гидов.	Лексико-грамматические упражнения. Чтение и перевод текста.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
4.2	Осмотр достопримечательностей	Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
4.3	Роль знаний иностранного языка в работе тур.гидов.	Устный опрос. Лексический диктант. Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
5.	Аниматор.	Грамматические упражнения. Монологическое и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
5.1	Организация праздников и вечеринок, спортивных и культурных мероприятий.	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
5.2	Коммуникативная активность аниматора.	Устный опрос. Лексико-грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3

5.3	Практическое применение знаний иностранного языка в работе аниматора.	Монологическое и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	
6.	Тур компании.	Устный опрос. Ролевая игра.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
6.1	Классификация тур компаний, особенности их работы.	Грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
6.2	Всемирно известные тур компании.	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
7.	Тур агентства.	Лексический диктант. Чтение и перевод текста.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
7.1	Характерные особенности работы тур операторских компаний и тур агентств. Их различия.	Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
7.2	Рынок сбыта тура.	Устный опрос.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
7.3	Маркетинг и менеджмент.	Устный опрос. Ролевая игра.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
8.	Тур информационные офисы	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
8.1	Работа в тур информационных офисах.	Устный опрос.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3
8.2	Филиалы офисов в аэропортах, ж/д станциях, отелях, развлекательных центрах.	Чтение и перевод текста. Грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : З1 У1-3

8.3	Особенности работы тур служащих.	Монологическое и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
8.4	Тур литература в тур. офисах, как основной рычаг продвижения тур продукта на рынок сбыта.	Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
9.	Точки оптово-розничного сбыта. Внештатные работники	Тестирование.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
9.1	Точки розничного сбыта. Особенности работы.	Устный опрос.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
9.2	Цены и скидки точек розничного сбыта	Монологическое и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
9.3	Характерные особенности работы служащих.	тестирование	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3

3 курс

№ раздела	Раздел/тема дисциплины	Виды работ		Код компетенции	Конкретизация компетенций (знания, умения, практический опыт)
		Аудиторная	СРС		
1.	История туризма. Компания «Томас Кук»	Устный опрос.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
1.1	Первые путешественники (паломники).	Чтение и перевод	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
1.2	Марко Поло, Афанасий Никитин, Христофор Колумб,	Монологические и диалогические	Сообщение по теме	ОК1-9;	Знать: : 31 У1-3

	Магеллан – первые путешественники.	высказывания. Лексико-грамматические упражнения.		ПК1.2;1.4;2.2;2.5;3.2	
2.	Всемирная туристская организация.	Контрольная работа.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
2.1	Туристский бум.	Устный опрос. Монологические и диалогические высказывания. Грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
2.2	Генеральная Ассамблея ООН – учредитель Всемирной туристской организации.	Чтение и перевод	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
2.3	ЮНВТО – специализированное агентство ООН.	Устный опрос.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
3.	Типы ресторанов	Чтение и перевод текста.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
3.1	Рестораны люкс.	Монологические и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
3.2	Специальные рестораны.	Лексико-грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
3.3	Рестораны национальной кухни	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
3.4	Рестораны быстрого питания.	Устный опрос.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3 Знать: : 31 У1-3

3.5	Бары и ночные клубы.	Монологические и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
3.6	Основы профессиональной деятельности.	Устный опрос. Монологические и диалогические высказывания. Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
4.	Отдел питания и напитков.	Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
4.1	Особенности работы отдела питания и напитков.	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
4.2	Коктейль-бар.	Лексико-грамматические упражнения. Чтение и перевод текста.		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
4.3	Столовая.	Грамматические упражнения.		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
4.4	Разновидности меню.	Устный опрос. Лексический диктант. Грамматические упражнения.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
4.5	Легкие закуски.	Грамматические упражнения. Монологические и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
5.	Персонал отдела питания и напитков.	Чтение и перевод		ОК1-9; ПК1.2;1.4;2.2;2.5; ;3.2	Знать: : 31 У1-3
5.1	Особенности работы персонала отдела питания и напитков.	Устный опрос. Лексико-		ОК1-9;	Знать: : 31 У1-3

		грамматические упражнения.		ПК1.2;1.4;2.2;2.5;3.2	
5.2	Обязанности шеф-повара.	Монологические и диалогические высказывания.		ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3
5.3	Обязанности поваров и помощников	Тестирование	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Знать: : 31 У1-3

2. Показатели, критерии оценки компетенций

2.1 Структура фонда оценочных средств для текущей и промежуточной аттестации. 2 курс

№ п/п	Контролируемые разделы/темы дисциплины	Код контролируемой компетенции	Наименование оценочного средства	
			Текущий контроль	Промежуточная аттестация
1.	Тема 1. Туристская индустрия	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
1.1	Люди в туризме.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
1.3	Люди, работающие в туризме.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
1.4	Основы профессиональной деятельности.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.	Туроператор. Тур агент	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.1	Составление туров.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.2	Продажа.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.3	Реклама.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач

2.4	Оптово-розничные продавцы.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.5	Реализация тур услуг.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.	Тур менеджер.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.1	Особенности работы тур менеджера	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.2	Подборка штата сотрудников.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.3	Цены и скидки.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.4	Продвижение тур продуктов на рынок.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.	Тур гид	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.1	Организация работы тур гидов. Личностные качества тур гидов.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.2	Осмотр достопримечательностей	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.3	Роль знаний иностранного языка в работе тур.гидов.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.	Аниматор.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.1	Организация праздников и вечеринок, спортивных и культурных мероприятий.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.2	Коммуникативная активность аниматора.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.3	Практическое применение знаний иностранного языка в работе аниматора.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач

6.	Тур компании.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
6.1	Классификация тур компаний, особенности их работы.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
6.2	Всемирно известные тур компании.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
7.	Тур агентства.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
7.1	Характерные особенности работы тур операторских компаний и тур агентств. Их различия.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
7.2	Рынок сбыта тура.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
7.3	Маркетинг и менеджмент.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
8.	Тур информационные офисы	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
8.1	Работа в тур информационных офисах.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
8.2	Филиалы офисов в аэропортах, ж/д станциях, отелях, развлекательных центрах.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
8.3	Особенности работы тур служащих.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
8.4	Тур литература в тур. офисах, как основной рычаг продвижения тур продукта на рынок сбыта.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
9.	Точки оптово-розничного сбыта. Внештатные работники	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
9.1	Точки розничного сбыта. Особенности работы.	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
9.2	Цены и скидки точек розничного сбыта	ОК1-9; ПК1.2;1.4;2.2; 2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач

9.3	Характерные особенности работы служащих.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
-----	--	---------------------------------	-------------------------------	---------------------------

3 курс

№ п/п	Контролируемые разделы/темы дисциплины	Код контролируемой компетенции	Наименование оценочного средства	
			Текущий контроль	Промежуточная аттестация
1.	История туризма. Компания «Томас Кук»	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
1.1	Первые путешественники (паломники).	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
1.2	Марко Поло, Афанасий Никитин, Христофор Колумб, Магеллан – первые путешественники.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.	Всемирная туристская организация.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.1	Туристский бум.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.2	Генеральная Ассамблея ООН – учредитель Всемирной туристской организации.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
2.3	ЮНВТО – специализированное агентство ООН.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.	Типы ресторанов	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.1	Рестораны люкс.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.2	Специальные рестораны.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.3	Рестораны национальной кухни	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.4	Рестораны быстрого питания.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач

3.5	Бары и ночные клубы.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
3.6	Основы профессиональной деятельности.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.	Отдел питания и напитков.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.1	Особенности работы отдела питания и напитков.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.2	Коктейль-бар.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.3	Столовая.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.4	Разновидности меню.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
4.5	Легкие закуски.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.	Персонал отдела питания и напитков.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.1	Особенности работы персонала отдела питания и напитков.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.2	Обязанности шеф- повара.	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач
5.3	Обязанности поваров и помощников	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	Вопросы для текущего контроля	Вопросы для дифференц.зач

Типовые критерии оценки сформированности компетенций

Оценка	Балл	Обобщенная оценка компетенции
«Неудовлетворительно»	2 балла	Обучающийся не овладел оцениваемой компетенцией, не раскрывает сущность поставленной проблемы. Не умеет применять теоретические знания в решении практической ситуации. Допускает ошибки в принимаемом

		решении, в работе с нормативными документами, неуверенно обосновывает полученные результаты. Материал излагается нелогично, бессистемно, недостаточно грамотно.
«Удовлетворительно»	3 балла	Обучающийся освоил 60-69% оцениваемой компетенции, показывает удовлетворительные знания основных вопросов программного материала, умения анализировать, делать выводы в условиях конкретной ситуационной задачи. Излагает решение проблемы недостаточно полно, непоследовательно, допускает неточности. Затрудняется доказательно обосновывать свои суждения.
«Хорошо»	4 балла	Обучающийся освоил 70-80% оцениваемой компетенции, умеет применять теоретические знания и полученный практический опыт в решении практической ситуации. Умело работает с нормативными документами. Умеет аргументировать свои выводы и принимать самостоятельные решения, но допускает отдельные неточности, как по содержанию, так и по умениям, навыкам работы с нормативно-правовой документацией.
«Отлично»	5 баллов	Обучающийся освоил 90-100% оцениваемой компетенции, умеет связывать теорию с практикой, применять полученный практический опыт, анализировать, делать выводы, принимать самостоятельные решения в конкретной ситуации, высказывать и обосновывать свои суждения. Демонстрирует умение вести беседы, консультировать граждан, выходить из конфликтных ситуаций. Владеет навыками работы с нормативными документами. Владеет письменной и устной коммуникацией, логическим изложением ответа.

3. Типовые контрольные задания или иные материалы необходимые для оценки знаний, умений навыков и (или) опыта деятельности, характеризующих этапы формирования компетенций в процессе освоения образовательной программы.

Контрольные вопросы и задания для проведения текущего контроля

2 курс

Тема 1. Туристская индустрия (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Did the majority of people leave their country to spend holidays twenty years ago?
2. Can we book a holiday to a seaside resort on the other side of the world today?
3. Is it possible to book a holiday to a seaside resort on the other side of the world from home?
4. What means of travelling do you know?
5. What countries depend mainly on tourism?
6. Why does tourism prosper?
7. Where do people like going on vacation?
8. What is the most interesting means of travelling for you? Why?

9. Why do most travellers carry a camera with them?
10. What does travelling give us?
11. How does travelling on business help you?
12. What are the means of travelling?
13. What are the ways of spending holidays?
14. What ways of travelling do you know? How can you characterize each of them?
15. What is the cheapest way of travelling / the most expensive one?
16. What is your favourite way of travelling?
17. Do you like to travel?
18. How do you like to travel?
19. Do you prefer to travel by sea or by plane?
20. Whom do you like to travel with?
21. Why do we buy tickets beforehand?
22. Where do you usually spend your holidays?
23. Do you go with your family?
24. Where did you go when you were younger?
25. Do you prefer to swim in the sea or in a swimming pool?
26. What do you think of spending a holiday in a village?
27. How much pocket money do you get on holidays?
28. Do you spend more than at home?
29. How do you feel when your holidays are over?
30. Would you like to spend your holidays cruising in the Mediterranean?
31. Which do you prefer, winter or summer holidays?
32. What do you think about taking all your holidays at the same time?
33. Do you think it's better to take holidays in parts?
34. What is better to spend holidays with the family or with friends?
35. Have you ever been camping? if so, where?
36. What do you think of camping?
37. What are the advantages and disadvantages of camping?
38. Do you take any school books to revise?
39. What about reading? Do you read during your holidays?
40. Do you meet any English-speaking people during your holidays?
41. Do you practise any other languages?
42. What do you think of spending your holidays learning languages?
43. What do you think of working during your holidays?
44. Are holidays short or long? How long should they be?

Тема 2. Туроператор. Тур агент. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the tour operator work?
2. What does he do?
3. What do tour packages include?
4. What kind of companies does the tour operator work with?
5. How does the tour operator market the tours?
6. How does the tour operator sell tours? What does «a wholesaler» mean?

7. Where does the travel agent work?
8. What does the travel agent do?
9. What kind of goods does the travel agent sell?
10. How does the travel agent sell tour packages? What does «a retailer» mean?
11. How high is the travel agent's commission?
12. What kind of separate services does the travel agent sell?

Тема 3. Тур менеджер. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the tourism manager work?
2. What does he supervise?
3. In what case does the tourism manager report to the general manager?
4. What does the tourism manager plan and control?
5. What does the tourism manager decide on in a travel company?
6. How does the tourism manager hire employees?
- 7.

Тема 4. Тур гид. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What does the tour guide do?
2. How does the tour guide handle tour groups?\
3. What does the tour guide cater to?
4. How well does the tour guide know a foreign language?
5. What other subjects does the tour guide know and why?
6. What kind of person is the tour guide
- 7.

Тема 5. Аниматор. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the animator work?
2. What does the animator do?
3. Why is the chief animator called the social director?
4. Why does the animator speak a ijpw foreign languages?
5. What does the animator do like an actor?
6. What kind of person is the animator

Тема 6. Тур компании. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Did the majority of people leave their country to spend holidays twenty years ago?
2. Can we book a holiday to a seaside resort on the other side of the world today?
3. Is it possible to book a holiday to a seaside resort on the other side of the world from home?
4. What means of travelling do you know?
5. What countries depend mainly on tourism?
6. Why does tourism prosper?
7. Where do people like going on vacation?
8. What is the most interesting means of travelling for you? Why?
9. Why do most travellers carry a camera with them?
10. What does travelling give us?
11. How does travelling on business help you?
12. What are the means of travelling?
13. What are the ways of spending holidays?
14. What ways of travelling do you know? How can you characterize each of them
15. What is the cheapest way of travelling / the most expensive one?
16. What is your favourite way of travelling?
17. Do you like to travel?
18. How do you like to travel?
19. Do you prefer to travel by sea or by plane?
20. Whom do you like to travel with?
21. Why do we buy tickets beforehand?
22. Where do you usually spend your holidays?
23. Do you go with your family?

24. Where did you go when you were younger?
25. Do you prefer to swim in the sea or in a swimming pool?
26. What do you think of spending a holiday in a village?
27. How much pocket money do you get on holidays?
28. Do you spend more than at home?
29. How do you feel when your holidays are over?
30. Would you like to spend your holidays cruising in the Mediterranean?
31. Which do you prefer, winter or summer holidays?
32. What do you think about taking all your holidays at the same time?
33. Do you think it's better to take holidays in parts?
34. What is better to spend holidays with the family or with friends?
35. Have you ever been camping? if so, where?
36. What do you think of camping?
37. What are the advantages and disadvantages of camping?
38. Do you take any school books to revise?
39. What about reading? Do you read during your holidays?
40. Do you meet any English-speaking people during your holidays?
41. Do you practise any other languages?
42. What do you think of spending your holidays learning languages?
43. What do you think of working during your holidays?
44. Are holidays short or long? How long should they be?

Тема 7. Тур агентства. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What kind of companies are tour operators?
2. What do tour operators do?
3. How do tour operators promote their tours?
4. How do tour operators sell their tours?
5. What kind of tour operators are there?
6. What are the best-known tour operators in the world?
7. What kind of companies are travel agencies?
8. Why are travel agencies called travel shops?
9. What do travel agencies do?
10. What kind of tours do travel agencies offer?
11. What kind of separate tourist services do travel agencies offer?
12. What kind of travel agencies are there?

Тема 8. Тур информационные офисы(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What kind of companies are tourist information offices?
2. Where are tourist information offices located?
3. What kind of advice do tourist information office clerks give?
4. What do tourist information office clerks do? What sort of information do they give?
5. Why do tourist information office clerks fluently speak foreign languages?
6. What kind of manuals for travellers are there in tourist information offices?

Тема 9. Точки оптово-розничного сбыта. Внештатные работники(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What is an outlet?
2. What sort of tourist outlets are there?
3. Where are travel agency outlets located?
4. What kind of customers does a travel agency outlet at a factory or in an office building service? *
5. What does it mean that all travel agency outlets provide the same services?
6. How many clerks are there normally at a sales outlet?
7. What does a tourist outlet clerk do?
8. How does an outlet clerk get to know all the up-to-date information?
9. What kind of people are called free-lancers?
10. How and when do free-lancers work?
11. What are some of the free-lance jobs?
12. What kind of companies employ animators?
13. What kind of companies employ guides, guides-interpreters and escorts? .
14. What do travel writers do?
15. What does it mean that free-lancers are registered?
16. What are the advantages and disadvantages of being a freelancer?

3 курс

Тема1. История туризма. Компания «Томас Кук» (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. When did people start travelling?
2. Who were the first travellers?
3. What means of travelling did they use?
4. Who were the most famous travellers?
5. What kind of journeys did they make?
6. Why did travel grow and develop?
7. What were the new means of travelling in the 19th century?
8. What kind of transportation emerged in the early 20th century?
9. What are the advantages of air travel?
10. What was tourism in the 19th century like?
11. What kind of tours did well-to-do people use to take?
12. Where did they go to in those countries?
13. How did they use to travel?
14. Where did steamships move in the first half of the 19th century?
15. Where did they move in the second half of the 19th century?
16. What is Thomas Cook Company?
17. When did Thomas Cook arrange the first trip? What kind of trip was it?
18. What was the first package tour like?
19. What kind of arrangements did Thomas Cook make in 1851?
20. What was the first overseas trip by Thomas Cook

Тема 2. Всемирная туристская организация(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. When did tourist boom start?
2. When and where did the United Nations conference on international travel and tourism take

place?

3. What was the year 1967 noted for?
4. When did the UN establish the World Tourist Organization?
5. What kind of organization is the WTO?
6. What does the WTO deal with?
7. What is the General Assembly of the WTO?
8. What kind of organizations does the WTO cooperate with?
9. When did the first organized group in Russia make the first trip abroad?
10. What kind of group was it?
11. Where did they travel?
12. What was the purpose of their tour?
13. What sort of guide books were published in the 18th century?
14. When did the first national travel agency of Russia emerge? What was its name?
15. When did tourism in Russia start involving common people too?
16. How old is the «Intourist» Joint-Stock Company?

Тема 2. Типы ресторанов(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What are the eight different types of places where people can eat and drink?
2. What kind of places are the very luxurious and the formal luxury restaurants?
3. What kind of places are the informal national restaurants?
4. What kind of places are the coffee-shops and the snack-bars?
5. What kind of places are the fast-food restaurants?
6. What kind of places are the bars?
7. What kind of places are the night clubs?
8. What does the food and beverage department include?
9. How may the hotel's kitchen increase the hotel's business?
10. What kind of customers does a hotel restaurant serve? What kind of menus are there?
11. What types of breakfast can a restaurant serve? How do they differ?
12. What does the hotel rate «bed & breakfast» include?
13. What does the hotel rate «halfboard» include?
14. What does the hotel rate «full board» include?

Тема 3. Отдел питания и напитков. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where you can eat here cheaply?
2. Where can one eat something quickly?
3. Where can you drink a Cup of coffee?
4. What is the drink?
5. What is the food?
6. Of whom is the health of the people depends?
7. How many times every person need to eat?
8. Why do you start every day with a breakfast?
9. What is the right dinner?
10. Is it healthy to drink a lot of water?
11. What do you like?

12. What do the words «brunch» and «linner» mean? What is room service?

Тема 4. Персонал отдела питания и напитков(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Who is at the head of the food and beverage department?
2. Who is the head chef in charge of?
3. What do the chefs, the cooks and the kitchen helpers do?
4. What is there in the pantry? Who is in charge of it?
5. What does the storekeeper do?
6. What does the wine steward do?
7. What are the duties of the maitre d'hotel?
8. What are the duties of the waiter?
9. What does the busboy do?
10. What does the bartender do?
11. Who is at the head of the catering department?
12. How do the catering department and the food and beverage department differ?
13. What does the caterer have to deal with?
14. What are conventions?
15. What kind of conclusion have experts come to?
16. Why will the need for catering services increase? What is a banquet?
17. What kind of functions do restaurants arrange banquets for?
18. What are public functions?
19. What are private functions?
20. What kind of service do restaurants provide at the banquets?
21. What does the banquet manager do?
22. Why are banquets profitable for the catering department?

Вопросы контрольных работ

2 курс

Тема 1. Туристская индустрия (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Did the majority of people leave their country to spend holidays twenty years ago?
2. Can we book a holiday to a seaside resort on the other side of the world today?
3. Is it possible to book a holiday to a seaside resort on the other side of the world from home?
4. What means of travelling do you know?
5. What countries depend mainly on tourism?
6. Why does tourism prosper?
7. Where do people like going on vacation?
8. What is the most interesting means of travelling for you? Why?
9. Why do most travellers carry a camera with them?
10. What does travelling give us?
11. How does travelling on business help you?
12. What are the means of travelling?
13. What are the ways of spending holidays?
14. What ways of travelling do you know? How can you characterize each of them?

15. What is the cheapest way of travelling / the most expensive one?
16. What is your favourite way of travelling?
17. Do you like to travel?
18. How do you like to travel?
19. Do you prefer to travel by sea or by plane?
20. Whom do you like to travel with?
21. Why do we buy tickets beforehand?
22. Where do you usually spend your holidays?
23. Do you go with your family?
24. Where did you go when you were younger?
25. Do you prefer to swim in the sea or in a swimming pool?
26. What do you think of spending a holiday in a village?
27. How much pocket money do you get on holidays?
28. Do you spend more than at home?
29. How do you feel when your holidays are over?
30. Would you like to spend your holidays cruising in the Mediterranean?
31. Which do you prefer, winter or summer holidays?
32. What do you think about taking all your holidays at the same time?
33. Do you think it's better to take holidays in parts?
34. What is better to spend holidays with the family or with friends?
35. Have you ever been camping? if so, where?
36. What do you think of camping?
37. What are the advantages and disadvantages of camping?
38. Do you take any school books to revise?
39. What about reading? Do you read during your holidays?
40. Do you meet any English-speaking people during your holidays?
41. Do you practise any other languages?
42. What do you think of spending your holidays learning languages?
43. What do you think of working during your holidays?
44. Are holidays short or long? How long should they be?

Тема 2. Туроператор. Тур агент. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the tour operator work?
2. What does he do?
3. What do tour packages include?
4. What kind of companies does the tour operator work with?
5. How does the tour operator market the tours?
6. How does the tour operator sell tours? What does «a wholesaler» mean?

7. Where does the travel agent work?
8. What does the travel agent do?
9. What kind of goods does the travel agent sell?
10. How does the travel agent sell tour packages? What does «a retailer» mean?
11. How high is the travel agent's commission?
12. What kind of separate services does the travel agent sell?

Тема 3. Тур менеджер. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the tourism manager work?

2. What does he supervise?
3. In what case does the tourism manager report to the general manager?
4. What does the tourism manager plan and control?
5. What does the tourism manager decide on in a travel company?
6. How does the tourism manager hire employees?
- 7.

Тема 4. Тур гид. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What does the tour guide do?
2. How does the tour guide handle tour groups?\
3. What does the tour guide cater to?
4. How well does the tour guide know a foreign language?
5. What other subjects does the tour guide know and why?
6. What kind of person is the tour guide
- 7.

Тема 5. Аниматор. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the animator work?
2. What does the animator do?
3. Why is the chief animator called the social director?
4. Why does the animator speak a ijpw foreign languages?
5. What does the animator do like an actor?
6. What kind of person is the animator

Тема 6. Тур компании. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Did the majority of people leave their country to spend holidays twenty years ago?
2. Can we book a holiday to a seaside resort on the other side of the world today?
3. Is it possible to book a holiday to a seaside resort on the other side of the world from home?
4. What means of travelling do you know?
5. What countries depend mainly on tourism?
6. Why does tourism prosper?
7. Where do people like going on vacation?
8. What is the most interesting means of travelling for you? Why?
9. Why do most travellers carry a camera with them?
10. What does travelling give us?
11. How does travelling on business help you?
12. What are the means of travelling?
13. What are the ways of spending holidays?
14. What ways of travelling do you know? How can you characterize each of them
15. What is the cheapest way of travelling / the most expensive one?
16. What is your favourite way of travelling?
17. Do you like to travel?
18. How do you like to travel?
19. Do you prefer to travel by sea or by plane?
20. Whom do you like to travel with?
21. Why do we buy tickets beforehand?
22. Where do you usually spend your holidays?
23. Do you go with your family?
24. Where did you go when you were younger?
25. Do you prefer to swim in the sea or in a swimming pool?

26. What do you think of spending a holiday in a village?
27. How much pocket money do you get on holidays?
28. Do you spend more than at home?
29. How do you feel when your holidays are over?
30. Would you like to spend your holidays cruising in the Mediterranean?
31. Which do you prefer, winter or summer holidays?
32. What do you think about taking all your holidays at the same time?
33. Do you think it's better to take holidays in parts?
34. What is better to spend holidays with the family or with friends?
35. Have you ever been camping? if so, where?
36. What do you think of camping?
37. What are the advantages and disadvantages of camping?
38. Do you take any school books to revise?
39. What about reading? Do you read during your holidays?
40. Do you meet any English-speaking people during your holidays?
41. Do you practise any other languages?
42. What do you think of spending your holidays learning languages?
43. What do you think of working during your holidays?
44. Are holidays short or long? How long should they be?

Тема 7. Тур агентства. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What kind of companies are tour operators?
2. What do tour operators do?
3. How do tour operators promote their tours?
4. How do tour operators sell their tours?
5. What kind of tour operators are there?
6. What are the best-known tour operators in the world?
7. What kind of companies are travel agencies?
8. Why are travel agencies called travel shops?
9. What do travel agencies do?
10. What kind of tours do travel agencies offer?
11. What kind of separate tourist services do travel agencies offer?
12. What kind of travel agencies are there?

Тема 8. Тур информационные офисы(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What kind of companies are tourist information offices?
2. Where are tourist information offices located?
3. What kind of advice do tourist information office clerks give?
4. What do tourist information office clerks do? What sort of information do they give?
5. Why do tourist information office clerks fluently speak foreign languages?
6. What kind of manuals for travellers are there in tourist information offices?

Тема 9. Точки оптово-розничного сбыта. Внештатные работники(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What is an outlet?
2. What sort of tourist outlets are there?

3. Where are travel agency outlets located?
4. What kind of customers does a travel agency outlet at a factory or in an office building service?
5. What does it mean that all travel agency outlets provide the same services?
6. How many clerks are there normally at a sales outlet?
7. What does a tourist outlet clerk do?
8. How does an outlet clerk get to know all the up-to-date information?
9. What kind of people are called free-lancers?
10. How and when do free-lancers work?
11. What are some of the free-lance jobs?
12. What kind of companies employ animators?
13. What kind of companies employ guides, guides-interpreters and escorts? .
14. What do travel writers do?
15. What does it mean that free-lancers are registered?
16. What are the advantages and disadvantages of being a freelancer?

3 курс

Тема1. История туризма. Компания «Томас Кук» (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. When did people start travelling?
2. Who were the first travellers?
3. What means of travelling did they use?
4. Who were the most famous travellers?
5. What kind of journeys did they make?
6. Why did travel grow and develop?
7. What were the new means of travelling in the 19th century?
8. What kind of transportation emerged in the early 20th century?
9. What are the advantages of air travel?
10. What was tourism in the 19th century like?
11. What kind of tours did well-to-do people use to take?
12. Where did they go to in those countries?
13. How did they use to travel?
14. Where did steamships move in the first half of the 19th century?
15. Where did they move in the second half of the 19th century?
16. What is Thomas Cook Company?
17. When did Thomas Cook arrange the first trip? What kind of trip was it?
18. What was the first package tour like?
19. What kind of arrangements did Thomas Cook make in 1851?
20. What was the first overseas trip by Thomas Cook

Тема 2. Всемирная туристская организация(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. When did tourist boom start?
2. When and where did the United Nations conference on international travel and tourism take place?
3. What was the year 1967 noted for?

4. When did the UN establish the World Tourist Organization?
5. What kind of organization is the WTO?
6. What does the WTO deal with?
7. What is the General Assembly of the WTO?
8. What kind of organizations does the WTO cooperate with?
9. When did the first organized group in Russia make the first trip abroad?
10. What kind of group was it?
11. Where did they travel?
12. What was the purpose of their tour?
13. What sort of guide books were published in the 18th century?
14. When did the first national travel agency of Russia emerge? What was its name?
15. When did tourism in Russia start involving common people too?
16. How old is the «Intourist» Joint-Stock Company?

Тема 2. Типы ресторанов(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What are the eight different types of places where people can eat and drink?
2. What kind of places are the very luxurious and the formal luxury restaurants?
3. What kind of places are the informal national restaurants?
4. What kind of places are the coffee-shops and the snack-bars?
5. What kind of places are the fast-food restaurants?
6. What kind of places are the bars?
7. What kind of places are the night clubs?
8. What does the food and beverage department include?
9. How may the hotel's kitchen increase the hotel's business?
10. What kind of customers does a hotel restaurant serve? What kind of menus are there?
11. What types of breakfast can a restaurant serve? How do they differ?
12. What does the hotel rate «bed & breakfast» include?
13. What does the hotel rate «halfboard» include?
14. What does the hotel rate «full board» include?

Тема 3. Отдел питания и напитков. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where you can eat here cheaply?
2. Where can one eat something quickly?
3. Where can you drink a Cup of coffee?
4. What is the drink?
5. What is the food?
6. Of whom is the health of the people depends?
7. How many times every person need to eat?
8. Why do you start every day with a breakfast?
9. What is the right dinner?
10. Is it healthy to drink a lot of water?
11. What do you like?
12. What do the words «brunch» and «dinner» mean?What is room service?

Тема 4. Персонал отдела питания и напитков(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Who is at the head of the food and beverage department?
2. Who is the head chef in charge of?
3. What do the chefs, the cooks and the kitchen helpers do?
4. What is there in the pantry? Who is in charge of it?
5. What does the storekeeper do?
6. What does the wine steward do?
7. What are the duties of the maitre d'hotel?
8. What are the duties of the waiter?
9. What does the busboy do?
10. What does the bartender do?
11. Who is at the head of the catering department?
12. How do the catering department and the food and beverage department differ?
13. What does the caterer have to deal with?
14. What are conventions?
15. What kind of conclusion have experts come to?
16. Why will the need for catering services increase? What is a banquet?
17. What kind of functions do restaurants arrange banquets for?
18. What are public functions?
19. What are private functions?
20. What kind of service do restaurants provide at the banquets?
21. What does the banquet manager do?
22. Why are banquets profitable for the catering department?

Задание для тестированного контроля

2 курс

I вариант

Выберите правильный ответ.

1. В нашем городе сейчас строится много новых зданий
a) are built b) were built c) are being built
2. Письмо было отправлено вчера
a) is sent b) was sent c) was being sent
3. Телеграмма уже получена?
a) was ... received b) has ... been received c) have ... been received
4. Yesterday we ... to the party by our friends
a) are invited b) were invited c) invited
5. This question ... now
a) is discussed b) was discussed c) is being discussed
6. I ... imagine her speaking in public. I knew that she was so shy
a) couldn't b) can't c) mustn't
7. What time is it? - It ... be about six o'clock, but I'm not the lesson
a) have to b) must c) are to
9. He ... speak English rather fluently
a) can b) could c) is able to

Какой русский перевод соответствует английскому предложению.

10. The problem is being solved now
a) проблема разрешена b) проблема решается сейчас c) проблема была решена

Употребите глагол, данный в скобках, в нужной форме .

11. A new underground line (строится to construct) now. They say one of its stations (строится to build) not far from my house.
12. The teacher (указала to point) out mistakes in the translation but they (делаются to make) still.

Вставьте глагол to be в нужной форме.

13. This book (to be) read tomorrow and that one (to be) already read.

Напишите предложение в прошедшем и будущем времени.

15. I can study at Cambridge University.

II вариант

Выберите правильный ответ

1. Тысячи новых домов строятся ежегодно в нашем городе

a) is built b) are being built c) are built

2. Ключи были утеряны вчера

a) were lost b) were being lost c) are lost

3. Работа только что закончена нами

a) has been finished b) was finished c) have been finished

4. That book ... in the classroom yesterday

a) left b) was left c) are left

5. The car ... before his arrival

a) will be repaid b) will being repaired c) will have been repaired

6. I ... find a pen on that table

a) couldn't b) can't c) may not

7. I ... come and see you tomorrow if I have time

a) may b) can c) must

8. It is raining. You .. put on your raincoat

a) must b) have to c) are to

9. I used to ... speak German very well

a) can b) could c) be able to

Какой русский перевод соответствует английскому предложению?

10. They sent a letter

a) Они послали письмо. b) Им шлют письмо. c) Им послали письмо.

Употребите глагол , данный в скобках , в нужной форме.

11. The plan (не одобрен not to approve). It (обсуждается to discuss) now.

How long it (будет обсуждаться to discuss)?

12. Three months later he (уехал to go) to Africa. They (не встречали to meet) him since then

Вставьте глагол to be в нужной форме.

13. The newspapers (to be) read by me every day and that journal (to be) read by me recently.

Напишите предложение в прошедшем и будущем времени.

14. They must leave for London at eight o'clock.

Ключи к тестам по 2-му курсу

Вариант I.

1)-C;2)-B;3)-A;4)-B;5)-C;6)-A;7)-A;8)-C;9)-A;10)-B;11)-is being constructed,-is being built;12)-pointed, -are being made;13)-will be read,-has been read;14)- could, -shall be able to.

Вариант II.

1)-C;2)-A;3)-A;4)-B;5)-C;6)-A;7)-A;8)-B;9)-C;10)-C; 11)-is not approved,-is being discussed,-will be discussed;12)- went, -haven't met;13)-are read,-has been read;14)- were to, -will have to.

3 курс

I вариант

Выберите правильный вариант преобразования прямой речи в косвенную.

- 1)"I haven't done my homework, she says

a) She says she hasn't done her homework.

b) She says she hadn't done her homework.

1. " I hate both of them", the boy said.

a) The boy said that he hated both of them.

- b) The boy said that he hates both of them.
- c) The boy told that he hated both of them.
- 2. "Did you invite Dan and Sue?" she asked.
 - a) She asked if we had invited Dan and Sue?
 - b) She asked if we invited Dan and Sue?
- 3. "Don't make any noise during the lecture", the teacher told the pupils.
 - a) The teacher told pupils not to make any noise during the lecture.
 - b) The teacher told the pupils do not make any noise during the lecture.
- 4. He said, "Where is Jill going?"
 - a) He asked where was Jill going
 - b) He asked where Jill went
 - c) He asked where Jill was going.

II. Какой глагол следует употребить?

- 5. Little children like books with large print. They ... read them more easily.
 - a) Should b) must c) can d) have to
- 6. Нам пришлось уйти с бейсбольного матча, так как мы боялись опоздать на последний автобус.
 - a) Were b) had to c) must d) should

III. Условные придаточные предложения.

- 7. If you ... we'll catch the bus.
 - a) Hurry b) will hurry c) hurrying
- 8. If I had enough money I ... the picture.
 - a) Buy b) will buy c) would buy
- 9. What would you have done if you ... your keys?
 - a) Lost b) had lost c) would loose

II вариант

I. Выберите правильный вариант преобразования прямой речи в косвенную.

- 1. "I haven't seen my friend for years" he says.
 - a) He says he hadn't seen his friend for ages.
 - b) He says he hasn't seen his friend for ages.
- 2. "He spoke to her last week", she said.
 - a) She said he spoke to her last week
 - b) She said he had spoke to her last week
- 3. "Does your friend live in London?" he asked.
 - a) He asked if my friend lived in London?
 - b) He asked if my friend lives in London?
- 4. "Don't go near the sea, children" mother warned.
 - a) Mother warned the children not to go near the sea.
 - b) Mother warned the children do not go near the sea.
- 5. The doctor asked "How do you feel?"
 - a) The doctor asked how did I feel.
 - b) The doctor asked how I felt.
 - c) The doctor asked how I had feel.

II. Какой глагол следует употребить?

- 6. I ... get up early on Mondays.
 - a) Am able b) have to c) must d) may
- 7. Мы должны (договорились) встретиться у стадиона.
 - a) Have to b) are to c) must d) ought to

III. Условные придаточные предложения.

- 8. If you money, I ... you some
 - a) Will lend b) lend c) saw

9. What would you do if you ... a ghost?
a) See b) will see c) saw
10. If James had money, he ... a lot
a) Would travel b) traveled c) would have traveled.

Ключи к тестам по 3-му курсу

Вариант I.

1)-A;2)-A;3)-A;4)-A;5)-C;6)-C;7)-A;8)-A;9)-C;10)-B.

Вариант II.

1)-B;2)-B;3)-A;4)-A;5)-B;6)-B;7)-B;8)-A;9)-C;10)-C.

I вариант

Неличные формы глагола.

Выберите правильный вариант. Gerund, Infinitive или Participle.

1. I'm glad ... you.
a) met b) to meet c) meeting
2. My parents want me not ... lazy.
a) being b) been c) to be
3. I would like him ... table manners.
a) to know b) knowing c) known
4. I never enjoy ... in the rain.
a) to walk b) walk c) walking
5. I'm interested ... English.
a) to learn b) learning c) in learning
6. Look at the picture ... by a young artist.
a) paint b) painting c) painted

Условные придаточные предложения.

Выберите правильный вариант.

7. If you need money, I ... you some.
a) will lend b) lend c) lends
8. What would you do if you ... a ghost?
a) see b) will see c) saw
9. What would you have done if you ... your keys?
a) lost b) had lost c) would loose

II вариант

Неличные формы глагола.

Выберите правильный вариант. Gerund, Infinitive или Participle.

1. I'm glad ... you.
a) to visit b) visiting c) visited
2. My parents want me ... honest and kind.
a) to be b) being c) been
3. I would like him ... to the party on time.
a) coming b) came c) to come
4. When will he finish ...?
a) speak b) to speak c) speaking
5. Don't be afraid ... mistakes while speaking a foreign language.
a) make b) making c) of making
6. The lady ... on the bank of the river has two children.
a) stands b) standing c) to stand

Условные придаточные предложения.

Выберите правильный вариант.

7. If you ... we'll catch the bus.
a) hurry b) will hurry c) hurrying
8. If I had enough money I ... the picture.

- a) buy b) will buy c) would buy
 9. If James had money, he ... a lot.
 a) would travel b) traveled c) would have traveled

Ключи к тестам по 4-му курсу

Вариант I.

1)-A;2)-C;3)-A;4)-C;5)-C;6)-C;7)-A;8)-C;9)-B.

Вариант II.

1)-A;2)-A;3)-C;4)-C;5)-C;6)-B;7)-A;8)-C;9)-C.

Критерии оценки теста

Оценка уровня подготовки		
Балл (отметка)	Результат	
5	Отлично	более 89% правильных ответов
4	Хорошо	70%-89% правильных ответов
3	Удовлетворительно	51%-69% правильных ответов
2	Неудовлетворительн о	менее 51% правильных ответов

2 курс

Оценочные средства для проведения контрольного среза знаний за текущий период обучения

I вариант

- Maria ____ German at the evening classes this term.
 a) is studying b) studied c) study d) does study
- I ____ out last night. I was too tired.
 a) didn't go b) wasn't go c) didn't went d) haven't gone
- ____ my cousine 4 times today but her number's always engaged.
 a) phoned b) I'd phoned c) I've phoned
 d)I've been phoning
- ____ the dentist after school so I can't play tennis with you.
 a) I'll visit b) I'm going to visit c) I'm visiting d) I visit
- Where ____? In a village near London.
 a) lives your uncle b) have your uncle lived
 c) does your uncle live d) is your uncle living
- I stopped ____ my book and went to bed.
 a) to read b) read c) will read d) reading
- He agreed ____ the job as soon as possible.
 a) start b) starting c) to start d) starts
- My teachers always expected me _____ well in exams.
 a) did b) doing c) do d) to do
- В нашем городе сейчас строится много новых зданий
 a) are built b) were built c) are being built
- Письмо было отправлено вчера
 a) is sent b) was sent c) was being sent

1)-A;2)-A;3)-C;4)-C;5)-C;6)-A;7)-C;8)-B;9)-C;10)-B.

II вариант

1. Can you drive. No. ____ a car but I want to learn.
a) I never drove b) I was never driving c) I've never driven
b) I've never be driving
 2. My friend ____ for me when I arrived.
a) waited b) has waited c) was waiting d) has been waiting
 3. Let's take a break soon ____?
a) is it b) do we c) shall we d) will we
 4. I hear you are having your house repainted. How ____?
a) is it looking b) does it look c) it looks d) will it look
 5. David has been practicing the song for days. It ____ quite good but he doesn't think he's ready to perform in public.
a) is sounding b) sounds c) has sounded d) has been sounding
 6. My family is trying ____ where to go on holiday.
a) decided b) decide c) to decide d) deciding
 7. I'd like ____ somewhere different for a change.
a) went b) to go c) go d) going
 8. They prefer ____ in a swimming pool all day.
a) playing b) plays c) to play d) to playing
 9. Тысячи новых домов строятся ежегодно в нашем городе
a) is built b) are being built c) are built
 10. Ключи были утеряны вчера
a) were lost b) were being lost c) are lost
- 1)-C;2)-C;3)-A;4)-B;5)-B;6)-C;7)-B;8)-A;9)-C;10)-A.

Критерии оценки теста:

Оценка уровня подготовки		
Балл (отметка)	Результат	
5	Отлично	более 89% правильных ответов
4	Хорошо	70%-89% правильных ответов
3	Удовлетворительно	51%-69% правильных ответов
2	Неудовлетворительн о	менее 51% правильных ответов

Оценочные средства для проверки остаточных знаний за прошедший период

I вариант

1. Mary is ... than Pete
a) tall b) taller c) the tallest
2. It's ... here than in Sochi
a) colder b) cold c) the coldest
3. This is ... book of them all
a) expensive b) expensiver c) the most expensive
4. Peter is ... of them all
a) the older b) old c) the oldest
5. The Nile is ... than Dnepr

- a) the longest b) long c) longer
6. He came in and saw Nelly who a strange picture.
a) drew b) is drawing c) was drawing
7. Before Adam got married, he to the mountains every summer.
a) went b) goes c) had gone
8. Her face was wet with tears and her eyes were red. She
a) cried b) was crying c) had cried
9. A group of scientists are travelling around Africa. How many countries already, I wonder?
a) have they visited b) they have visited c) do they visit
10. Peter and Mary on the platform. They for their train.
a) is standing, is waiting b) are standing, are waiting c) stand, wait
11. We have to prepare the document by tomorrow, ... we?
a) haven't b) don't c) have d. has
12. He run to catch the train, and he was in time!
a) should b) may c) had to
13. I'll go now. My friends are waiting.
a.) must b) have to c) be able to
14. "I don't know how much it cost", she says.
a) She says she doesn't know how much it costs.
b) She says she doesn't know how much it cost.
c) She says she didn't know how much it cost.
15. She asked : "What's the time?"
a) She asked what time it was.
b) She asked What was the time.
c) She asked What is the time.
- 1)-B;2)-A;3)-C;4)-C;5)-C;6)-C;7)-C;8)-C;9)-A;10)-B;11)-B;12)-A;13)-B;14)-B;15)-A.

II вариант

1. Kate is ... than Ann.
a) beautiful b) beautifuler c) more beautiful
2. Monkeys are... than cats.
a) funny b) funnier c) more funnier
3. Who is the ...pupil in your class?
a) good b) goodest c) best
4. Tom is the... pupil in the class.
a) bad b) worst c) baddest
5. This is a very... story.
a) good b) gooder c) better
6. She is an old friend – I ...her...years.
a) have known, for b) know, for c) have known, since d) know, since
7. Saran looked tired in the morning because she... badly.
a) had slept b) slept c) was sleeping
8. You may take this textbook. I the exercise already.
a) have done b) had done c) am doing
9. I left school and then I remembered that I my schoolbag in class.
a) was leaving b) had left c) have left
10. While I , I met my friend.
a) had walked b) was walking c) walked
11. You had to do your homework for 3 hour yesterday, ...?
a) isn't it b) had you c) hadn't you d) didn't you
12. Our students to pass three exams this summer.
a) must b) will have to c) need

13. I must shopping for food right now because I am hungry.
 a) go b) to go c) have gone
14. " I haven't seen my friend for five years" he says.
 a) He says he hadn't seen his friend for five years.
 b) He says he hasn't seen his friend for five years.
 c) He says he didn't see didn't see his friend for five years.
15. He asked : " Who put sugar in my coffee?"
 a) He asked who had put sugar in his coffee?
 b) He asked who put sugar in his coffee.
 c) He asked who has put sugar in his coffee.
- 1)-C;2)-B;3)-C;4)-B;5)-A;6)-A;7)-A;8)-A;9)-B;10)-B;11)-D;12)-B;13)-A;14)-B;15)-A.

III вариант

1. Lisa was driving ____ into town when she ____ out of petrol.
 a) was running b) run c) ran d) had run
2. I'll write to you when as soon as ____ me exam results.
 a) I know b) I'll know c) I'm going to know
 d) I've know my exams
3. The builders ____ the house by the end of this week.
 a) have finished b) will have finished
 c) will have been finishing d) are finishing
4. I don't like action films now, but I ____ like them when I was younger.
 a) was used to b) used to c) would d) would use to
5. Liz is from Edinburgh. She ____ there all her life.
 a) is living b) has lived c) lives d) lived
6. When he arrives in Dallas he ____ by train all days.
 a) will have been travelling b) will travel c) will have travelled d) is going to travel
7. I never liked ____ to church when I was a child.
 a) going b) to do c) went d) go
8. You can't ____ your car outside the hospital.
 a) parks b) to parks c) park d) parking
9. David always enjoyed ____ football at school.
 a) to be played b) playing c) to play d) play
10. The spectators looked at the ____ ski-jumpers.
 a) to fly b) flying c) flew d) flown
11. The young man ____ at the window is our best runner.
 a) to stand b) stand c) stood d) standing
12. I ... imagine her speaking in public. I knew that she was so shy
 a) couldn't b) can't c) mustn't
13. What time is it ?- It ... be about six o'clock, but I'm not the lesson
 a) have to b) must c) are to
14. He ... speak English rather fluently
 a) can b) could c) is able to
15. Yesterday we ... to the party by our friends
 a) are invited b) were invited c) invited
- 1)-C;2)-A;3)-B;4)-B;5)-B;6)-C;7)-A;8)-C;9)-B;10)-B;11)-D;12)-A;13)-A;14)-A;15)-B.

VI Вариант

1. I can't come over during the day. I ____ you tomorrow then.
a) I'm seeing b) I'll see c) I'm going to see d) I'll have seen
 2. Diana ____ her hair short when she left college/
a) had b) had had c) has had d) was having
 3. Brad would have saved a lot of money if he ____ to my advice.
a) would listen b) was listening c) had listened
d) would have listened
 4. Did you get the theatre tickets? No, I forgot all about them. I ____ them tomorrow.
a) will book b) am going to book c) will have booked
d) am booking
 5. If you listened carefully you ____ an owl in the trees over there.
a) would hear b) will hear c) hear d) will have heard
 6. Tonight France ____ Germany in a match important for both teams.
a) will play b) is playing c) plays d) is going to play
 7. When he arrives in Dallas he ____ by train all days.
a) will have been travelling b) will travel c) will have travelled d) is going to travel
 8. We decided _____ a house with a swimming pool.
a) renting b) rent c) to renting d) to rent
 9. We began _____ about next year's holiday two months ago.
a) talked b) talking c) talks d) talk
 10. I remember ____ the information before.
a) to see b) have seen c) saw d) seen
 11. When ____ home, I met my teacher.
a) to go b) going c) went d) to have gone
 12. My shoes need ____ .
a) to repair b) repaired c) repairing d) to have repaired
 13. I ... find a pen on that table
a) couldn't b) can't c) may not
 14. I ... come and see you tomorrow if I have time
a) may b) can c) must
 15. It is raining. You .. put on your raincoat
a) must b) have to c) are to
- 1)-A;2)-C;3)-C;4)-A;5)-B;6)-C;7)-A;8)-D;9)-B;10)-D;11)-C;12)-D;13)-A;14)-A;15)-B.

Критерии оценки теста:

Оценка уровня подготовки		
Балл (отметка)	Результат	
5	Отлично	более 89% правильных ответов
4	Хорошо	70%-89% правильных ответов
3	Удовлетворительно	51%-69% правильных ответов
2	Неудовлетворительн о	менее 51% правильных ответов

Оценочные средства для проведения контрольного среза знаний за текущий период обучения

I вариант

1. I'm glad ... you.
a) met b) to meet c) meeting
 2. My parents want me not ... lazy.
a) being b) been c) to be
 3. I would like him ... table manners.
a) to know b) knowing c) known
 4. " I am busy", my friend said.

a) my friend said that he was busy

b) my friend said that he is busy
 5. Keep quiet! Don't make noise!

a) he me to keep quiet and asked not to make noise

b) he asked me keep quiet and didn't make noise
 6. " Does your friend live in London?" he asked.

a) He asked if my friend lived in London?

b) He asked if my friend lives in London?
 7. Why did you ... to get up so early?

a) must b) have to c) may
 8. Who ... make a birthday cake in your family?

a) can b) may c) have to
 9. If you spoke English every day , you ... your language skills.

a) will improve b) would improve c) is improved
 10. If you need money ... I... you some

a) will lend b) lend c) lends
- 1)-A;2)-C;3)-A;4)-A;5)-A;6)-A;7)-B;8)-A;9)-B;10)-A.

II вариант

1. I'm glad ... you.
a) to visit b) visiting c) visited
2. My parents want me ... honest and kind.
a) to be b) being c) been
3. I would like him ... to the party on time.
a) coming b) came c) to come
4. "I am not joking", said my friend.

a) my friend said that he was not joking

- b) my friend said that he is not joking
5. She said: " My friend doesn't like this film"
- a) She said that her friend didn't like that film
- b) She said that her friend hadn't liked that film
6. The doctor told me: " Beer will not be good for you"
- a) The doctor told me that beer would not be good for me.
- b) The doctor told me that beer not be good for me.
7. We ... to marry in June.
- a) must b) are to c) need to
8. I ... skate when I was five
- a) can b) could c) will be able to
9. If you get a "five" ,your mother ... happy?
- a) would be b) will be c) is
10. If it ... , children will play snowballs.
- a) to snow b) snows c) will snow
- 1)-A;2)-A;3)-C;4)-A;5)-A;6)-A;7)-B;8)-B;9)-B;10)-B.

Критерии оценки теста:

Оценка уровня подготовки		
Балл (отметка)	Результат	
5	Отлично	более 89% правильных ответов
4	Хорошо	70%-89% правильных ответов
3	Удовлетворительно	51%-69% правильных ответов
2	Неудовлетворительн о	менее 51% правильных ответов

Оценочные средства для проверки остаточных знаний за прошедший период

I вариант

1. ____ is a good physical exercise.
- a) swimming b) to swim c) swam d) swum
2. The athlete is said ____ his sports career.
- a) to finish b) finish c) to have finished d) finished
3. Let me _____ for the meal. You paid last time.
- a) pay b) to pay c) paid d) paying
4. The dentist told me _____ more careful when I brush my teeth.

a) will be b) being c) to be d) be

5. Телеграмма уже получена?

a) was ... received b) has ... been received c) have ... been received

6. Yesterday we ... to the party by our friends

a) are invited b) were invited c) invited

7. This question ... now

a) is discussed b) was discussed c) is being discussed

8. Peter ... speak German

a) can b) may c) to have to

9. I ... ski when I was five

a) must b) may c) could

10. I ... to do it tomorrow

a) will be able b) could c) to have to

11. You ... take this book

a) must b) may c) could

12. Dictations are written every day

a) пишут b) писали c) напишут

13. The dog ... some food in ten minutes

a) is given b) will be given c) was given

14. He ... a lot of money last month

a) was given b) is given c) will be given

15. Мебель делается из дерева и пластика

a) is made b) will be made c) was made

1)-A;2)-C;3)-B;4)-D;5)-A;6)-B;7)-C;8)-A;9)-C;10)-A;11)-B;12)-A;13)-B;14)-A;15)-B.

II вариант

1. He sent me some ____ catalogues.

a) to illustrate b) illustrate c) having illustrated d) illustrated

2. He must ____ to the doctor's as soon as possible.

a) come b) to have come c) to come d) came

3. They refuse _____ out on trips if it's too hot.

a) to going b) to go c) going d) go

4. Last year we managed _____ a holiday that suited everyone.

a) found b) to find c) find d) finding

5. Работа только что закончена нами
 a) has been finished b) was finished c) have been finished
6. That book ... in the classroom yesterday
 a) left b) was left c) are left
7. The car ... before his arrival
 a) will be repaid b) will being repaired c) will have been repaired
8. Статью переведут через 3 дня.
 a) will be translated b) was translated c) is translated
9. Сыр делают из молока.
 a) is made b) was made c) will be made
10. The question now.
 a) is discussed b) was discussed c) is being discussed
11. The telephone ...invented by Alexander Bell.
 a) is invented b) was invented c) will be invented
12. Мы должны/ договорились встретиться у стадиона в 9 часов.
 a) to have to b) are to c) must
13. Natalie ... to play the piano well in two years.
 a) will be able b) is able c) was able
14. I ... invite Nick to our house.
 a) may b) might c) am to
15. The children ... carry this box: it is too heavy.
 a) mustn't b) cannot c) have to
- 1)-C;2)-B;3)-B;4)-B;5)-A;6)-B;7)-C;8)-A;9)-A;10)-C;11)-B;12)-B;13)-A;14)-A;15)-B.

III вариант

1. I never enjoy ... in the rain.
 a) to walk b) walk c) walking
2. I'm interested ... English.
 a) to learn b) learning c) in learning
3. Look at the picture ... by a young artist.
 a) paint b) painting c) painted
4. If you ... we'll catch the bus.
 a) hurry b) will hurry c) hurrying
5. If I had enough money I ... the picture.
 a) buy b) will buy c) would buy
6. If James had money, he ... a lot.
 a) would travel b) traveled c) would have traveled
7. If you spoke English every day , you ... your language skills.

a) will improve b) would improve c) is improved

8. "I am busy", my friend said.

a) my friend said that he was busy

b) my friend said that he is busy

9. Keep quiet! Don't make noise!

a) he me to keep quiet and asked not to make noise

b) he asked me keep quiet and didn't make noise

10. "Does your friend live in London?" he asked.

a) He asked if my friend lived in London?

b) He asked if my friend lives in London?

11. "Don't go near the sea, children" mother warned.

a) Mother warned the children not to go near the sea.

b) Mother warned the children do not go near the sea.

12. "I haven't seen my friend for years" he says.

a) He says he hadn't seen his friend for ages.

b) He says he hasn't seen his friend for ages.

13. Little children like books with large print. They ... read them more easily.

a) should b) must c) can d) have to

14. Нам пришлось уйти с бейсбольного матча, так как мы боялись опоздать на последний автобус.

a) were b) had to c) must d) should

15. The students were discussing something. They didn't notice the lecturer ... the room.

a) to enter b) entering c) has entered d) enter

1)-C;2)-C;3)-C;4)-A;5)-C;6)-B;7)-C;8)-D;9)-B;10)-D;11)-C;12)-D;13)-C;14)-C;15)-D.

IV вариант

1. When will he finish ...?

a) speak b) to speak c) speaking

2. Don't be afraid ... mistakes while speaking a foreign language.

a) make b) making c) of making

3. The lady ... on the bank of the river has two children.

a) stands b) standing c) to stand

4. If you ... we'll catch the bus.
 a) hurry b) will hurry c) hurrying
5. If I had enough money I ... the picture.
 a) buy b) will buy c) would buy
6. If James had money, he ... a lot.
 a) would travel b) traveled c) would have traveled
7. " I don't know how much it cost", she says.
 a) She says she doesn't know how much it costs.
 b) She says she doesn't know how much it cost.
 c) She says she didn't know how much it cost.
8. She asked : " What's the time?"
 a) She asked what time it was.
 b) She asked What was the time.
 c) She asked What is the time.
9. She said " Don't eat too much?"
 a) She asked not to eat too much.
 b) She said don't eat too much.
 c) She asked didn't eat too much.
10. " Are you an actor ?" he asked.
 a) He asked if I'm an actor.
 b) He asked if I was an actor.
 c) He asked if I had been an actor.
11. My parents want me ... honest and kind.
 a) to be b) being c) been
12. When will he finish ...?
 a) speak b) to speak c) speaking
13. She is likely ... the content of the story very well.
 a) know b) has known c) knowing d) to know
14. My son would ... all people when he was a child.
 a) to trust b) trust c) has trusted d) trusting
 c) avoid, quarrel d) have been avoided, have been quarreled
15. The student was happy ... abroad.
 a) to be sending b) been sent c) sent d) to have been sent

1)-C;2)-C;3)-C;4)-A;5)-C;6)-B;7)-B;8)-A;9)-A;10)-B;11)-C;12)-D;13)-A;14)-A;15)-B.

Критерии оценки теста:

Оценка уровня подготовки		
Балл (отметка)	Результат	
5	Отлично	более 89% правильных ответов
4	Хорошо	70%-89% правильных ответов
3	Удовлетворительно	51%-69% правильных ответов
2	Неудовлетворительн о	менее 51% правильных ответов

3.2 Комплект заданий для самостоятельной работы.

3.2.1 Темы самостоятельной работы студентов 2 курс

№ п/п	Разделы и темы рабочей программы самостоятельного изучения	Перечень домашних заданий и других вопросов для самостоятельного изучения	Осваиваемые компетенции	Объем в часах
1	2	3	4	5
1.	Люди в туризме.	Составление таблицы	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
2.	Люди, работающие в туризме.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
3.	Составление туров.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
4.	Продажа.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
5.	Реализация тур услуг.	Составление таблицы	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
6.	Особенности работы тур менеджера	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
7.	Подборка штата сотрудников.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
8.	Цены и скидки.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
9.	Продвижение тур продуктов на рынок.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
10.	Классификация тур компаний, особенности их работы.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
11.	Рынок сбыта тура.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
12.	Маркетинг и менеджмент.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
13.	Работа в тур информационных офисах.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
14.	Филиалы офисов в аэропортах, ж/д станциях, отелях, развлекательных центрах.	Составление таблицы	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
15.	Точки розничного сбыта. Особенности работы.	Составление таблицы	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
16.	Характерные особенности работы служащих.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2

3 курс

№ п/п	Разделы и темы рабочей программы самостоятельного изучения	Перечень домашних заданий и других вопросов для самостоятельного изучения	Осваиваемые компетенции	Объем в часах
1	2	3	4	5
1.	Первые путешественники (паломники).	Составление таблицы	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
2.	Марко Поло, Афанасий Никитин, Христофор Колумб, Магеллан – первые путешественники.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
3.	Туристский бум.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
4.	Генеральная Ассамблея ООН – учредитель Всемирной туристской организации.	Составление конспекта	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
5.	ЮНВТО – специализированное агентство ООН.	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
6.	Разновидности меню.	Составление таблицы	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2
7.	Обязанности поваров и помощников	Сообщение по теме	ОК1-9; ПК1.2;1.4;2.2;2.5;3.2	2

3.3 Зачетно-экзаменационные материалы для промежуточной аттестации

Вопросы для подготовки к зачету и дифференцированному зачету

2 курс

Тема 1. Туристская индустрия (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Did the majority of people leave their country to spend holidays twenty years ago?
2. Can we book a holiday to a seaside resort on the other side of the world today?
3. Is it possible to book a holiday to a seaside resort on the other side of the world from home?
4. What means of travelling do you know?
5. What countries depend mainly on tourism?
6. Why does tourism prosper?
7. Where do people like going on vacation?
8. What is the most interesting means of travelling for you? Why?
9. Why do most travellers carry a camera with them?
10. What does travelling give us?
11. How does travelling on business help you?
12. What are the means of travelling?

13. What are the ways of spending holidays?
14. What ways of travelling do you know? How can you characterize each of them
15. What is the cheapest way of travelling / the most expensive one?
16. What is your favourite way of travelling?
17. Do you like to travel?
18. How do you like to travel?
19. Do you prefer to travel by sea or by plane?
20. Whom do you like to travel with?
21. Why do we buy tickets beforehand?
22. Where do you usually spend your holidays?
23. Do you go with your family?
24. Where did you go when you were younger?
25. Do you prefer to swim in the sea or in a swimming pool?
26. What do you think of spending a holiday in a village?
27. How much pocket money do you get on holidays?
28. Do you spend more than at home?
29. How do you feel when your holidays are over?
30. Would you like to spend your holidays cruising in the Mediterranean?
31. Which do you prefer, winter or summer holidays?
32. What do you think about taking all your holidays at the same time?
33. Do you think it's better to take holidays in parts?
34. What is better to spend holidays with the family or with friends?
35. Have you ever been camping? if so, where?
36. What do you think of camping?
37. What are the advantages and disadvantages of camping?
38. Do you take any school books to revise?
39. What about reading? Do you read during your holidays?
40. Do you meet any English-speaking people during your holidays?
41. Do you practise any other languages?
42. What do you think of spending your holidays learning languages?
43. What do you think of working during your holidays?
44. Are holidays short or long? How long should they be?

Тема 2. Туроператор. Тур агент. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the tour operator work?
2. What does he do?
3. What do tour packages include?
4. What kind of companies does the tour operator work with?
5. How does the tour operator market the tours?
6. How does the tour operator sell tours? What does «a wholesaler» mean?

7. Where does the travel agent work?
8. What does the travel agent do?
9. What kind of goods does the travel agent sell?
10. How does the travel agent sell tour packages? What does «a retailer» mean?
11. How high is the travel agent's commission?
12. What kind of separate services does the travel agent sell?

Тема 3. Тур менеджер. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where does the tourism manager work?
2. What does he supervise?
3. In what case does the tourism manager report to the general manager?
4. What does the tourism manager plan and control?
5. What does the tourism manager decide on in a travel company?
6. How does the tourism manager hire employees?
- 7.

Тема 4. Тур гид. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What does the tour guide do?
2. How does the tour guide handle tour groups?\
3. What does the tour guide cater to?
4. How well does the tour guide know a foreign language?
5. What other subjects does the tour guide know and why?
6. What kind of person is the tour guide
- 7.

Тема 5. Аниматор. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

7. Where does the animator work?
8. What does the animator do?
9. Why is the chief animator called the social director?
10. Why does the animator speak a ijpw foreign languages?
11. What does the animator do like an actor?
12. What kind of person is the animator

Тема 6. Тур компании. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Did the majority of people leave their country to spend holidays twenty years ago?
2. Can we book a holiday to a seaside resort on the other side of the world today?
3. Is it possible to book a holiday to a seaside resort on the other side of the world from home?
4. What means of travelling do you know?
5. What countries depend mainly on tourism?
6. Why does tourism prosper?
7. Where do people like going on vacation?
8. What is the most interesting means of travelling for you? Why?
9. Why do most travellers carry a camera with them?
10. What does travelling give us?
11. How does travelling on business help you?
12. What are the means of travelling?
13. What are the ways of spending holidays?
14. What ways of travelling do you know? How can you characterize each of them
15. What is the cheapest way of travelling / the most expensive one?
16. What is your favourite way of travelling?
17. Do you like to travel?
18. How do you like to travel?
19. Do you prefer to travel by sea or by plane?
20. Whom do you like to travel with?
21. Why do we buy tickets beforehand?
22. Where do you usually spend your holidays?
23. Do you go with your family?
24. Where did you go when you were younger?
25. Do you prefer to swim in the sea or in a swimming pool?
26. What do you think of spending a holiday in a village?

27. How much pocket money do you get on holidays?
28. Do you spend more than at home?
29. How do you feel when your holidays are over?
30. Would you like to spend your holidays cruising in the Mediterranean?
31. Which do you prefer, winter or summer holidays?
32. What do you think about taking all your holidays at the same time?
33. Do you think it's better to take holidays in parts?
34. What is better to spend holidays with the family or with friends?
35. Have you ever been camping? if so, where?
36. What do you think of camping?
37. What are the advantages and disadvantages of camping?
38. Do you take any school books to revise?
39. What about reading? Do you read during your holidays?
40. Do you meet any English-speaking people during your holidays?
41. Do you practise any other languages?
42. What do you think of spending your holidays learning languages?
43. What do you think of working during your holidays?
44. Are holidays short or long? How long should they be?

Тема 7. Тур агентства. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What kind of companies are tour operators?
2. What do tour operators do?
3. How do tour operators promote their tours?
4. How do tour operators sell their tours?
5. What kind of tour operators are there?
6. What are the best-known tour operators in the world?
7. What kind of companies are travel agencies?
8. Why are travel agencies called travel shops?
9. What do travel agencies do?
10. What kind of tours do travel agencies offer?
11. What kind of separate tourist services do travel agencies offer?
12. What kind of travel agencies are there?

Тема 8. Тур информационные офисы(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What kind of companies are tourist information offices?
2. Where are tourist information offices located?
3. What kind of advice do tourist information office clerks give?
4. What do tourist information office clerks do? What sort of information do they give?
5. Why do tourist information office clerks fluently speak foreign languages?
6. What kind of manuals for travellers are there in tourist information offices?

Тема 9. Точки оптово-розничного сбыта. Внештатные работники(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What is an outlet?
2. What sort of tourist outlets are there?
3. Where are travel agency outlets located?

4. What kind of customers does a travel agency outlet at a factory or in an office building service?
5. What does it mean that all travel agency outlets provide the same services?
6. How many clerks are there normally at a sales outlet?
7. What does a tourist outlet clerk do?
8. How does an outlet clerk get to know all the up-to-date information?
9. What kind of people are called free-lancers?
10. How and when do free-lancers work?
11. What are some of the free-lance jobs?
12. What kind of companies employ animators?
13. What kind of companies employ guides, guides-interpreters and escorts?
14. What do travel writers do
15. What does it mean that free-lancers are registered?
16. What are the advantages and disadvantages of being a freelancer?

3 курс

Тема1. История туризма. Компания «Томас Кук» (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. When did people start travelling?
2. Who were the first travellers?
3. What means of travelling did they use?
4. Who were the most famous travellers?
5. What kind of journeys did they make?
6. Why did travel grow and develop?
7. What were the new means of travelling in the 19th century?
8. What kind of transportation emerged in the early 20th century?
9. What are the advantages of air travel?
10. What was tourism in the 19th century like?
11. What kind of tours did well-to-do people use to take?
12. Where did they go to in those countries?
13. How did they use to travel?
14. Where did steamships move in the first half of the 19th century?
15. Where did they move in the second half of the 19th century?
16. What is Thomas Cook Company?
17. When did Thomas Cook arrange the first trip? What kind of trip was it?
18. What was the first package tour like?
19. What kind of arrangements did Thomas Cook make in 1851?
20. What was the first overseas trip by Thomas Cook

Тема 2. Всемирная туристская организация(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. When did tourist boom start?
2. When and where did the United Nations conference on international travel and tourism take place?
3. What was the year 1967 noted for?
4. When did the UN establish the World Tourist Organization?

5. What kind of organization is the WTO?
6. What does the WTO deal with?
7. What is the General Assembly of the WTO?
8. What kind of organizations does the WTO cooperate with?
9. When did the first organized group in Russia make the first trip abroad?
10. What kind of group was it?
11. Where did they travel?
12. What was the purpose of their tour?
13. What sort of guide books were published in the 18th century?
14. When did the first national travel agency of Russia emerge? What was its name?
15. When did tourism in Russia start involving common people too?
16. How old is the «Intourist» Joint-Stock Company?

Тема 2. Типы ресторанов(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. What are the eight different types of places where people can eat and drink?
2. What kind of places are the very luxurious and the formal luxury restaurants?
3. What kind of places are the informal national restaurants?
4. What kind of places are the coffee-shops and the snack-bars?
5. What kind of places are the fast-food restaurants?
6. What kind of places are the bars?
7. What kind of places are the night clubs?
8. What does the food and beverage department include?
9. How may the hotel's kitchen increase the hotel's business?
10. What kind of customers does a hotel restaurant serve? What kind of menus are there?
11. What types of breakfast can a restaurant serve? How do they differ?
12. What does the hotel rate «bed & breakfast» include?
13. What does the hotel rate «halfboard» include?
14. What does the hotel rate «full board» include?

Тема 3. Отдел питания и напитков. (ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Where you can eat here cheaply?
2. Where can one eat something quickly?
3. Where can you drink a Cup of coffee?
4. What is the drink?
5. What is the food?
6. Of whom is the health of the people depends?
7. How many times every person need to eat?
8. Why do you start every day with a breakfast?
9. What is the right dinner?
10. Is it healthy to drink a lot of water?
11. What do you like?
12. What do the words «brunch» and «linner» mean?What is room service?

Тема 4. Персонал отдела питания и напитков(ОК1-9; ПК1.2;1.4;2.2;2.5;3.2)

1. Who is at the head of the food and beverage department?
2. Who is the head chef in charge of?
3. What do the chefs, the cooks and the kitchen helpers do?
4. What is there in the pantry? Who is in charge of it?
5. What does the storekeeper do?
6. What does the wine steward do?
7. What are the duties of the maitre d'hotel?
8. What are the duties of the waiter?
9. What does the busboy do?
10. What does the bartender do?
11. Who is at the head of the catering department?
12. How do the catering department and the food and beverage department differ?
13. What does the caterer have to deal with?
14. What are conventions?
15. What kind of conclusion have experts come to?
16. Why will the need for catering services increase? What is a banquet?
17. What kind of functions do restaurants arrange banquets for?
18. What are public functions?
19. What are private functions?
20. What kind of service do restaurants provide at the banquets?
21. What does the banquet manager do?
22. Why are banquets profitable for the catering department?

Методические материалы, определяющие процедуры оценивания знаний, умений, навыков и (или) опыта деятельности, характеризующие этапы формирования компетенций.

4.1 Критерии оценки знаний студентов на экзамене (зачете, дифференцированном зачете)

Оценки "отлично" заслуживает студент, обнаруживший всестороннее, систематическое и глубокое знание учебно-программного материала, умение свободно выполнять задания, предусмотренные программой, усвоивший основную и знакомый с дополнительной литературой, рекомендованной программой. Как правило, оценка "отлично" выставляется студентам, усвоившим взаимосвязь основных понятий дисциплины в их значении для приобретаемой профессии, проявившим творческие способности в понимании, изложении и использовании учебно-программного материала.

Оценки "хорошо" заслуживает студент, обнаруживший полное знание учебно-программного материала, успешно выполняющий предусмотренные в программе задания, усвоивший основную литературу, рекомендованную в программе. Как правило, оценка "хорошо" выставляется студентам, показавшим систематический характер знаний по дисциплине и способным к их самостоятельному пополнению и обновлению в ходе дальнейшей учебной работы и профессиональной деятельности.

Оценки "удовлетворительно" заслуживает студент, обнаруживший знания основного учебно-программного материала в объеме, необходимом для дальнейшей учебы и предстоящей работы по специальности, справляющийся с выполнением заданий, предусмотренных программой, знакомый с основной литературой, рекомендованной программой. Как правило, оценка "удовлетворительно" выставляется студентам, допустившим погрешности в ответе на экзамене и при выполнении экзаменационных заданий, но обладающим необходимыми знаниями для их устранения под руководством преподавателя.

Оценка "неудовлетворительно" выставляется студенту, обнаружившему пробелы в знаниях основного учебно-программного материала, допустившему принципиальные ошибки в выполнении предусмотренных программой заданий. Как правило, оценка "неудовлетворительно" ставится студентам, которые не могут продолжить обучение или приступить к профессиональной деятельности по окончании вуза без дополнительных занятий по соответствующей дисциплине.